Customer's Canvas
by Aurigma

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For immediate release
8/25/2018 Alexandria, VA

Customer's Canvas by Aurigma introduces Depositphotos integration for its web-to-print editor.

Bolster your clients' creativity with access to millions of stock images when designing print materials online.

Aurigma, Inc. – developer of Customer's Canvas, the online editor for personalized print products – has implemented a new integration with the large stock photos service Depositphotos. The essence of this integration is that end users can now add any photos or graphics available in the Depositphotos database to their print designs, all within their web browser. This seamless implementation ensures a smooth purchasing workflow for stock images from start to finish. The web-to-print technology can display the price of a stock image in the editor, which can then be automatically added to the order. This integration is perfect for online storefronts that want to give their customers access to a huge library of photos and vector images.

> *"The ability to browse and place professional artwork into personalized designs is very important to many users who utilize our technology to create print materials. Professional stock images improve the perception of print designs and make them look high-end. With the help of our partners at Depositphotos, our customers can now connect their storefronts to their stock image library and give their end users access to millions of image assets," says Dmitry Sevostyanov, CEO at Customer's Canvas by Aurigma, Inc. "We've made the process of buying images as convenient and seamless for end users as possible in order to increase the overall convenience of designing personalized collateral."*

> *"The mission of our service is to provide people with access to millions of high-quality illustrations, and we are pleased that our image database has become available to those who design personalized print products online," says Vadim Nekhai, CEO at Depositphotos. "The printing industry has an increasing demand for conveniently accessible quality photos and graphics, and this is exactly what we offer at Depositphotos."*

Aurigma, Inc. is a vendor of image composition, design personalization, and prepress automation software for print service providers and marketing companies. Their flagship product - Customer's Canvas Web-to-print SDK – is designed to streamline the creation of personalized designs online. This solution integrates into any existing or new website, allowing companies to build ordering workflows for print and packaging products of virtually any complexity.

Depositphotos is a commercial platform that brings authors of high-quality, licensed stock photos, graphics, vectors, and videos together with appreciative buyers. Thanks to the efforts of talented professionals from all over the globe, and our world-class technical solutions, we were able to build the perfect space that marries business with creativity.

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