



Customer's Canvas
by Aurigma

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Customer's Canvas by Aurigma announces integration with Google cloud storage.

Manage design templates and image libraries in the cloud.

The recent update of Customer's Canvas by Aurigma enables your clients to access design templates and image libraries stored in Google Drive. This feature will help print service providers reduce infrastructure costs and increase the reliability of their online storefronts.

Aurigma's clients can load their digital assets to Google Drive, categorize them in folders, and connect to the Customer's Canvas online editor using the API. After that, all images and designs uploaded to those folders become available to end users.

"Today, a lot of print service providers use large digital asset libraries in order to help their clients create high-quality designs. However, that requires significant investments for server and data storage equipment, especially if it's a large company with lots of users ordering print products online," says Dmitry Sevostyanov, CEO at Customer's Canvas by Aurigma, Inc. "Cloud services like Google Drive have proven themselves as a reliable, safe, and convenient way to handle heavy loads. With this integration, we are providing our customers with an additional option to manage their digital assets."

Aurigma, Inc. is a vendor of image composition, design personalization, and prepress automation software for print service providers and marketing companies. Their flagship product - Customer's Canvas Web-to-print SDK – is designed to streamline the creation of personalized designs online. This solution integrates into any existing or new website, allowing companies to build ordering workflows for print and packaging products of virtually any complexity.

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